

**Widen your view.**

The new ZEISS Single Vision Superb.



**See more. Live more.**  
**ZEISS precision lenses.**

[www.better-vision.zeiss.com](http://www.better-vision.zeiss.com)



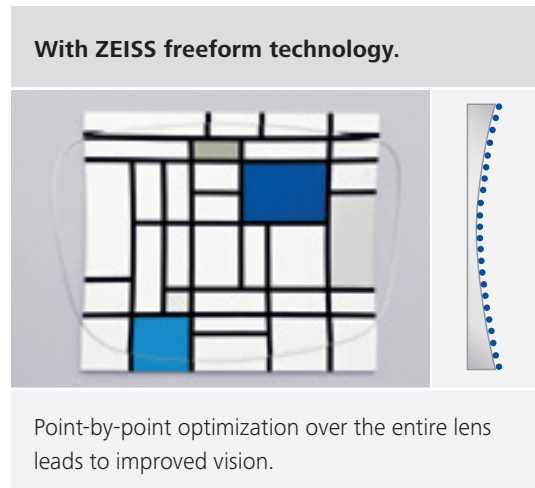
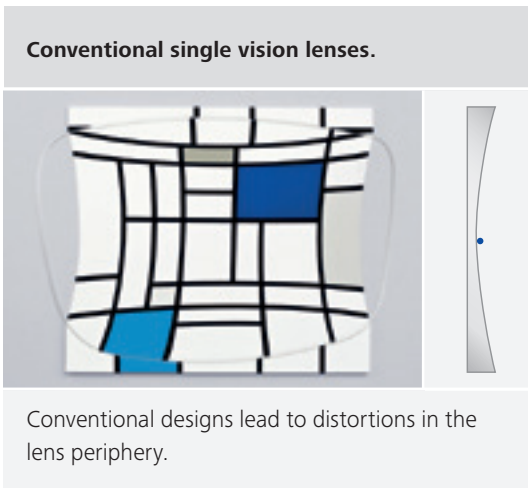
# Beyond Aspheric. Beyond Atoric.

The new ZEISS Single Vision Superb lens for improved vision. Advanced freeform technology allows more precision compared to conventional single vision lenses, leading to clear and sharp vision over the entire lens.

Conventional aspheric and atoric single vision lenses can only be designed for a very limited number of “average” sphere powers across the Rx range. As a result, most prescriptions suffer some degree of power error in the lens periphery.

ZEISS Single Vision Superb lenses are designed for each consumer’s prescription including: sphere, cylinder, axis, prism and prism base. Point-by-point optimization is applied over the entire lens, leading to an even more comfortable single vision design.

The new ZEISS Single Vision Superb uses ZEISS freeform technology to eliminate the visual compromises found in conventional single vision designs.



## ZEISS Single Vision Superb at a glance:

- Using advanced freeform technology by ZEISS.
- Point-by-point optimization of the lens surface leads to fewer power errors in the lens periphery and allows precise optical images.
- Optimized for every prescription: sphere, cylinder, axis, prism and prism base.
- Available with i.Scription® technology.

## Consumer benefits:

- Improved clarity and sharp vision.
- Thinner & flatter lenses for improved cosmetic outcome.
- Improved night and low light vision, if i.Scription® technology is added.

## Practice benefits:

- Easy to fit.
- Easy to sell due to wide power and material ranges.
- More satisfied consumers.

# ZEISS Single Vision portfolio & stamp layout.

ZEISS Single Vision portfolio	ZEISS Single Vision Spheric ★★	ZEISS Single Vision Aspheric ★★★	ZEISS Single Vision Superb ★★★★	ZEISS Single Vision Individual ★★★★★
<b>Optimum visual performance</b> Consideration of all relevant individual data.				●
<b>Sharp vision over the entire lens</b> Advanced freeform technology allows more precision.			●	●
<b>Thinner &amp; flatter lenses</b> Flatter curvature and less shape magnification.		●	●	●
<b>High quality vision</b> Optimized surface allows punctual precise optical images.	●	●	●	●
<b>Better night vision</b> All ZEISS Single Vision lenses are available with i.Scription® technology for better sight at night.	●	●	●	●
Product availability	Clear/tinted	PhotoFusion®	Transitions®	Polarized
<b>Organic 1.74</b>	● (only clear)			
<b>Organic 1.67</b>	●	●	●	
<b>Organic 1.6 (also available in Sport)</b>	●	●	●	●
<b>Organic 1.5 (also available in Sport)</b>	●	●	●	●

Please find detailed information on delivery ranges in your ZEISS price list.

## ZEISS Single Vision Superb stamp layout and engraving.

<p><b>Fitting recommendation:</b> Place the centring cross on the centre of the consumer's pupil (with consumer looking straight-ahead).</p>	
<p><b>Lens Type &amp; Material*:</b> VS = ZEISS Single Vision Superb 60 = Organic 1.6</p>	

\* Shown material value is only an example.



**Carl Zeiss Vision International GmbH**  
[www.zeiss.com](http://www.zeiss.com)  
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